



MEMBER BENEFITS

Checklist

- ☐ **Inform your peers.** Sign up to be a featured speaker at a monthly CPBA meeting (every 3rd Tuesday of the month) to give a 15-minute in-depth presentation about your business.
- ☐ **Introduce your business to new neighbors.** Add promo items to our new resident welcome bags. We deliver 50 bags every month, ten times a year to the doorsteps of people who have moved into the neighborhood. That's 500 bags of opportunity each year!
- ☐ **Get listed in our website directory.** An online resource for local businesses + organizations.
- ☐ **Spread the word.** Share your business' announcements: news, events and promotions with our weekly email campaigns + get it posted to our social media accounts.
- ☐ **Meet up after hours.** Host, co-host or sponsor a CPBA happy hour (1st Thursday of the month) at your place of business or in your home—or just attend to meet and mingle.
- ☐ **Morning networking.** Attend a CPBA breakfast (2nd Wednesday of each month).
- ☐ **Women supporting women.** Come to a CPBA women in business lunch (last Wednesdays).
- ☐ **Connect with the neighborhood.** Sign up to promote your business at a CPBA booth during community events (springtime egg hunt, summer movies, fall festivals, and more).
- ☐ **Form valuable relationships + build your network.** Make connections with other Central Park businesses. Create collaborations—join forces with other local businesses. Get creative!
- ☐ **Ribbon cutting.** Have a new business? We have giant scissors + ribbon for grand openings.
- ☐ **Be informed.** Learn about our community's events and happenings.
- ☐ **Get invited to exclusive events.** Several times per year we have members-only specials.
- ☐ **Win prizes.** We have regular referral contests with prizes, in order to recruit new members.
- ☐ **Impact your community.** Join a committee or the CPBA Board to plan events and expand on our offerings.
- ☐ **Best ad rates.** Members get discounted rates for ads in Front Porch newspaper.
- ☐ **Support local.** Get involved in our neighborhood business community.
- ☐ **Beautify the neighborhood.** We help coordinate clean up opportunities to clear trash from regional waterways and school grounds.
- ☐ **Sponsorships.** Hear about sponsorships first—whether it's a mini golf podium or supporting schools.
- ☐ **Hiring.** List job openings, internships, volunteer opportunities with the community.
- ☐ **Provide mentorship.** We have a relationship with Northfield High School's business program where members can mentor and give guidance to young entrepreneurs.
- ☐ **Give back.** With fundraising efforts, some of our CPBA funds are given back to local non-profits in the area.